

Glenn LaBarre

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Experience

Web Development Manager, Caleres, Inc.

August 2017 – March 2019

I led a ten person team of both on-site and remote workers, managed hundreds of projects on time and on budget, successfully completed a year-long CMS integration, collaborated closely with UX and dozens of other departments, and led the Front End transition to a new e-commerce platform.

Lead Web Developer, Caleres, Inc.

July 2015 – August 2017

I streamlined our creative process, created several internal web applications, increased our output by 200%, improved our team quality, and set the pace for our team standards.

Lead Email Developer, Caleres, Inc.

August 2013 – July 2015

I transitioned our company across four different Email Service Providers (Salesforce, Experian Cross-Channel Marketing, CheetahMail, and Yesmail), built Javascript Web applications to automate email development, and created hundreds of unique email templates for both marketing and triggered e-commerce experiences.

Web Developer, Caleres, Inc.

June 2011 – August 2013

I completed thousands of collaborative projects on time across twelve unique brands with impeccable quality.

Specializations

- Human-centered design and development: HTML, CSS, Javascript
- HTML Email: Salesforce, Experian (CCMP), Cheetahmail, Yesmail